

# studio SQUIRREL

## graphic designer

Emily Lewellen  
Studio Squirrel, owner

a) 2006 I street  
springfield, or 97477  
c) 541.206.2047  
e) emily@studiosquirrel.com

### Summary

In-house designer for non-profits, studios and specialized businesses.

Freelance experience

Internship at Oregon State University Alumni Association & Montana State University.

Proficient with Illustrator, Photoshop, In-Design. Formiluar with Dreamweaver, Flash & Quark.

### Activities

running, hiking, creating zines, volunteer work, gardening & photography. Family!

### Education

#### Oregon State University

09.03 - 06.06  
BFA Liberal Arts College, Graphic Design  
Accepted into School of Graphic Design  
{70 applied, 35 accepted}  
GPA 3.3 on a 4.0 scale.

#### Montana State University

9.00 - 05.03  
Undergraduate Studies:  
Architecture & Graphic Design  
Accepted into School of Architecture  
{400 applied, 30 accepted}  
Accepted into School of Graphic Design  
(80 applied, 30 accepted)

#### University of Oregon

s'04  
Summer School: Precalculus

#### Thurston High School

09.97 - 06.00  
Track, Winter Track, Team Captain Varsity Cross  
Country; Qualified for District and State 3 times,  
Spanish Club, Drafting Competitions, Marching  
Band, Spanish Club & Key Club.

### Experience

#### Market of Choice

Eugene, OR 97405

6.07 - 02.09

*In-House Graphic Designer.* Main aspects of my position were to manage ads, photograph products & food, help maintain the *experience* in stores (signage).

#### Design Projects:

Re-designed the look and feel of their website.  
Barista coffee cups, paper sleeves & punch cards  
Coffee Bags (bin coffee)  
Grocery Bags (2 sizes)  
Cheese Department icons (series) as well as signage & appealal items.  
In-House Orange Juice labels & signage  
Floral Department collateral material: tags, cards, stickers, packets  
Series of Icons: Hormone free, Organic, Local, NW Grown, Shop Local  
Re-designed weekly ad (for print)  
Banners & Posters for various events

#### Continual Projects:

Managed Weekly ad (photography, copy, layout & to press)  
Managed Savories Publication (8pg ad, photography, copy, layout & to press)  
Updates to website (ads and look & feel)

manager] Lyn Ryse  
p] 541.345.0566

{Further information upon request}

#### Holt International Children's Services

Eugene, OR 97402

07.06 - 06.07

*In-House Graphic Designer.* Design: logos, brochures, re-designed newsletter, postcards, appeals, apart of "HI Families" magazine output, programs, promotion peices, flyers, direct mail, web banners, photo archiving & editing, propose prospective projects & aid in maintaining the look and feel of their brand. In charge of all pre-press: getting files ready to print, press checks & quality control. Formiluar with off-set, web press, digital & large format printing. Facilitate creative meetings on collaborating more efficiently & effectively. Photography is an important aspect of my position as well, at events, conferences and where needed.

director] Brian Campbell  
p] 541.687.2202

{Further information upon request}



director] Nancy Lashley  
p] 310.831.0911

06.06 - 07.07

### **Athena Marketing** Eugene, OR 97402

*Freelance Graphic Designer.* Designed identities for dentists and doctors. Consisting of: logos & collateral material [letterhead, reply card, outer envelope, thank you cards, doctor's business card, standard business card, appointment card & extra envelopes].

director] Amy Miller  
p] 541.520.9027

06.06 - Present

### **Verve Design** Eugene, OR 97402

*Freelance Graphic Designer.* Designed flyer packages for Realtors, collaborated on advertising packages, and photo editing on projects.

DR] Dennis Trammell  
p] 541.345.3462

04.06 - Present

### **Dr. Dennis Trammell** Eugene, OR

*Freelance Design.* Created collateral material: consultation request forms, note cards & designed future ideas for the company.

director] Jeff Harris  
p] 541.868.8030

04.05 - 05.06

### **Mac Industries** Springfield, OR 97478

*In-House Graphic Designer.* Designed: logos, Identity systems, brochures, splash web-pages, business cards, magazine flyers, catalogs, e-commerce stores, product photography, mailers, standard manuals, & project briefs. Direct communication with clients.

{Further information upon request}

director] Don Haugen  
p] 541.359.9932

11.05 - Present

### **Munky Design** Eugene, OR

*Freelance Design.* Collaborative work on an Orthodontists brochure. Created a screen saver {Flash} for Oregon Community Credit Union. Logo ideas for various local businesses.

GD] Garrett Gonzales  
p] 503.750.3097

03.06 - 12.06

### **Kettle Foods** Salem, OR

*Freelance Design.* Production work: image shots & organization for their web site. Created logo for Kettle Kounty Fair as well as t-shirt design, invite & poster series.

director] Debbie Trant  
p] 503.580.2759

03.06-11.06

### **United Salem** Salem, OR

*Volunteer Design.* Creating a logo, word mark and identity system for the non-profit organization.

director] Janice Hardy  
p] 541.737.7847

09.03-04.04

### **Oregon State University Alumni Association** Corvallis, OR 97331

*Internship as Graphic Designer.* Created an identity system for the Oregon Stater Club, logo for the Homecoming year 2004, flyer for OSU Marching Band, Staff and Board Directories. Numerous: flyers, posters, magazine and newspaper articles designed for the O Stater Club. Presentations at Board Meeting. Correlated with various businesses about advertising.

office] Kathy Stroud  
p] 541.758.8292

11.04 - Present

### **Parent Enhancement Program** Corvallis, OR 97333

*Volunteer Graphic Design.* Designed logo, year end review (viewed by at least 500), business cards (series of three), letter head, and brochures (bi-lingual.) Attended regular meetings and group discussions.

prof] Jeff Conger  
MSU-GD Dept.

09.01 - 06.03

### **Montana State University Tech Ranch, Entrepreneurial Facility** Bozeman, Montana

*Internship as Graphic Designer.* Worked on a collaborative group with: Mechanical, Chemical & Project Engineers, Marketers & the inventor on a fishing lure. My part was research of the competitors and creating a logo and word mark for the lure.